



THE VIE BLOG

THE OFFICIAL WEBLOG OF VIE MAGAZINE FEATURING NEWS FROM COLA 2 COLA!

SPRING '09 FASHION TREND

Bright, bold and feminine, Belk brings colorful style to Spring '09. From clothes elaborately adorned in eye-popping colors to more understated options in shades of white, gray and camel, spring will have you feeling like a kid in a candy store. Expect clothes that will take your wardrobe from good to great in no time flat, often using distinctive hand-crafted techniques, art-inspired prints, patterns and fabrics. And don't forget the fern factor. Dresses are flirty, textiles are floaty and fabulous. Be sure to look for these and other exciting trends at the Belk of Destin Commons (www.destincommons.com). For other Belk locations in your COLA 2 COLA area, please visit www.belk.com.

Simply Chic

Looking classic has never been cooler. Tried-and-true clothes take center stage in the next statement called Simply Chic. Waist definition, vest treatments, puff sleeves, Peter Pan collars, bows, ruffles and ribbon are important. Textiles take a traditional turn - yes, the usual suspects: linen, cotton, eyelet, lace, sheers and satin. Prints are plentiful; there is a fondness for florals along with dots, checks and plaids. Look for sheath and shirtdresses, shorts, crops and fitted blazers.

Simply chic accessories are the icing on the cake. Ladylike and luxurious looks are back, such as vintage-inspired pearls, brooches and dramatic earrings; belts and tailored clutches and satchels add the perfect polish.



Gold Tone Statement Neck With Carnelian & Tiger Eye / Earrings / Bangles Designer:
RJ Graziano

Retail Value: \$220 / \$58 / \$38

Global Goddess

In the last style statement, Global Goddess embraces a fusion of exotic styles; a tapestry of ikats, tile prints and tribal motifs. Dimensional embroideries, fringe and embellishments adorn tunics, dresses and peasant tops — an ode to boho. Bohemian style has never looked better, especially the add-ons, amazing accessories with that rich “other world” aesthetic - exotic materials, mixed-media necklaces and earrings, stacks of bracelets, tribal sandals and oversized totes in worked leathers and bold colors. What a feast for the eyes and a reason to get excited about spring ‘09!



Square Neck, Sheer, Belted Peasant Dress
Designer: ECI new york
Retail Value: \$144



Wild Kingdom Print, Ruffle Blouse / Wide Leg Denim Jeans
Designer: Ellavie
Retail Value: \$99 / \$89



Tiered, Floral Print, Knit Maxi Dress
Designer: Lily
Retail Value: \$88



Crochet Dress
Designer: Sue Wong
Retail Value: \$238

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