



Photography:

Product

- Shoot against a white seamless sweep, card or tabletop
- Slight shadows for visual grounding

On-Figure

- Shoot against white or neutral colored seamless sweep
- Do not crop into model's face, (show all of model's head)
- Open space around subject is preferred for our cropping discretion

Color: RGB

Post-Production:

- Add clipping path/silhouette to subject matter in Photoshop with a tolerance level of 0

Size:

Preferred: 2,500 pixels by 2,500 pixels, Minimum: 1,000 pixels by 1,000 pixels

Format:

Hi-Res Tiff (.tiff) file, 300dpi

(if clipping path/silhouette added in Post-Production phase, save as layered .tiff file)

Delivery:

CD, DVD, E-mail attachment, FTP location – delivered to Belk Buying Office

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