



## E-Commerce – Vendor-Provided Image Guidelines

### Photography Guidelines:

#### Product

- Shoot against a white seamless sweep
- Slight shadows for visual grounding

#### On-Figure

- Shoot against white seamless sweep
- Provide image with space around subject

Color: RGB

### Image requirements:

- Include clipping path with a tolerance of zero
- Silhouette subject matter

#### Size:

- minimum – 3” x 5” ( 900 x 1500 ) pixels
- resolution – 300dpi
- RGB

File format: EPS, JPG, PSD, TIFF

Delivery: Belk Buying Office

All further inquiries concerning Belk E-Commerce image specifications can be directed to the Belk Buying Office and forwarded to either the Belk Web Merchants or Belk Photo Art Director.

This document is subject to change. It will be versioned/circulated at Belk E-Commerce discretion.