



Subject: Important - Updated Belk Private Brand RFID Avery Dennison Leadtime

Dear Vendor and Agent Partners—

I hope that this finds you safe and healthy and ready to enjoy the Holiday Season!

Thank you for your partnership in Belk's RFID initiative! We are already seeing the big "wins" in inventory management and order fulfillment that we expected, and we couldn't have done it without you!

Many of you have been experiencing supply and logistics challenges for the past several months, and we appreciate all that you have done to mitigate delivery slides. Supply chain challenges are also impacting Avery Dennison in the short term, and **for the next 4-5 weeks, their RFID tag ordering leadtime may increase by 5-7 working days**, depending on the country. **Please plan accordingly and place your RFID tag orders as early as possible.** We hope that by placing RFID tag orders earlier you will be able to mitigate any delivery impact.

Please work closely with your in-Country Avery Dennison customer service contact on your needs and priority of orders. For escalation of any issues, please reach out to Fabian Blanco from Avery Dennison at Fabian.Blanco@averydennison.com. If there is any Belk NDC delivery impact due to RFID tags, please connect with your Sourcing and/or Buying partner for review.

Thank you for your partnership and have a wonderful Holiday season!

Thanks!

Ashley

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